




ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18
Stylesheet Version v18.0

Title of Invention	Method and System for Addressable and Program Independent Advertising during Recorded Programs																																																				
<p>Application Number: 09/680622 </p> <p>Confirmation Number: 9585</p> <p>First Named Applicant: Gregory Flickinger</p> <p>Attorney Docket Number: T728-10</p> <p>Art Unit: 2611</p> <p>Examiner: Vivek Srivastava</p> <p>Search string: (5635978 or 5600364 or 5758259 or 5940073 or 6177931).pn.</p> <p>US Patent Documents</p> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td>DS</td><td>1</td><td>5635978</td><td>1997-06-04</td><td>ALTEN</td><td></td><td></td><td></td></tr><tr><td>DS</td><td>2</td><td>5600364</td><td>1997-02-04</td><td>HENDRICKS</td><td></td><td></td><td></td></tr><tr><td>DS</td><td>3</td><td>5758259</td><td>1998-05-26</td><td>LAWLER</td><td></td><td></td><td></td></tr><tr><td>DS</td><td>4</td><td>5940073</td><td>1999-08-17</td><td>KLOSTERMAN</td><td></td><td></td><td></td></tr><tr><td>DS</td><td>5</td><td>6177931</td><td>2001-01-23</td><td>ALEXANDER</td><td></td><td></td><td></td></tr></tbody></table> <p>Signature</p> <table border="1"><thead><tr><th>Examiner Name</th><th>Date</th></tr></thead><tbody><tr><td><i>Dominic Sabaretti</i></td><td>4/28/05</td></tr></tbody></table>		init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass	DS	1	5635978	1997-06-04	ALTEN				DS	2	5600364	1997-02-04	HENDRICKS				DS	3	5758259	1998-05-26	LAWLER				DS	4	5940073	1999-08-17	KLOSTERMAN				DS	5	6177931	2001-01-23	ALEXANDER				Examiner Name	Date	<i>Dominic Sabaretti</i>	4/28/05
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass																																														
DS	1	5635978	1997-06-04	ALTEN																																																	
DS	2	5600364	1997-02-04	HENDRICKS																																																	
DS	3	5758259	1998-05-26	LAWLER																																																	
DS	4	5940073	1999-08-17	KLOSTERMAN																																																	
DS	5	6177931	2001-01-23	ALEXANDER																																																	
Examiner Name	Date																																																				
<i>Dominic Sabaretti</i>	4/28/05																																																				